



Accelerate your supplier diversity

A diverse supplier chain is becoming a top priority for companies. However, current solutions are lacking—from diversity data disconnected between siloed portals, to each company generating their own diversity data and programs, and to processes that require diversity teams to manually discover and onboard suppliers. They become either an overload of administrative work, impediment to procurement, or at worst the data doesn't even get used in making business decisions.

As a company's diverse supplier base grows, so do the hours needed to manage supplier data especially when diversity teams are manually obtaining and integrating data from potential suppliers into various systems they use to track and store data.

Companies just initiating supplier diversity programs can find data management intimidating and struggle implementing their new program. Alternatively, companies with established diversity programs continue struggling with unresponsive suppliers, out-of-date diversity certificates, and limited collaboration between sourcing teams and suppliers.

The graphite®Connect platform enables supplier diversity teams to easily qualify and onboard diverse suppliers. Designed around the power of a social network, graphiteConnect gives companies the ability to leverage a many-to-many data sharing network, which creates a faster onboarding process and shared learnings from the community. The biggest advantage of graphiteConnect is putting the effort of data management into the hands of your suppliers as they are the ones who create and update their supplier profile. This means reduced time and effort from your teams while increasing data accuracy. With a growing network of suppliers you can instantly and easily find suppliers using our advanced search feature. Finding diverse certified facilities suppliers in your local area is one search away.

Most importantly, graphiteConnect is not a single point solution. Our platform integrates all important aspects of procurement: compliance, risk management, diversity, etc. Cross team collaboration and in-app messaging to your suppliers empowers you to keep accelerating your business while enriching your supply chain decisions. With a robust API and integration into CRMs and service-ticket applications, we can ensure that implementation is fast, scalable, and custom to your unique organizational needs.

For more information or to find out how we can help you reach your supplier diversity goals reach out to us at contact@graphiteconnect.com or at (385) 484-8741.

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